

Nonprofit Excellence Seminar Series



Wednesday, October 10, 9:00-11:00 AM

“Trends in Philanthropy—Fads or Gamechangers?”

Presentation on Nonprofit Fundraising

By Wendy McGrady, Executive Vice President, The Curtis Group

Hosted by Northern Neck Connection

at Lancaster Community Library, 16 Town Centre Dr, Kilmarnock

Registration: \$25 by October 5th

(\$30 late registration after Oct 5)

Sign up at www.nnconnection.org or
email info@nnconnection.org



What trends should we be paying attention to and will help move our fundraising results to the next level and which trends are passing fads? From crowdfunding to increases in online and mobile giving to the latest data on motivations for giving, to highlights from *Giving USA*, the nation’s longest-running study on philanthropy, we’ll cover it all. We’ll end with practical practitioner observations and recommendations, and time for Q&A.

The Curtis Group is a strategic fundraising consultant group for nonprofit organizations. Executive Vice President Wendy McGrady has more than 25 years of development and marketing experience, is a past president of the Hampton Roads chapter of the Association of Fundraising Professionals, and currently co-chairs the *Giving USA* Editorial Review Board.

Northern Neck Connection is a volunteer organization with the mission to strengthen our community and enhance nonprofit development by serving as a catalyst for communication, interaction, and education among nonprofit, community, and government service organizations in the Northern Neck and Middle Peninsula. We work to connect organizations to the tools, resources, people, and knowledge they need to operate successfully and make a positive impact in the community.